



CAPC Social Media Webinar Series

In Partnership with CAPC of San Joaquin County

CHILD ABUSE PREVENTION COUNCIL MARKETING 101: BUILD YOUR BRAND, GROW YOUR IMPACT

WEBINAR INFORMATION

Join us for insights, actionable strategies, and the latest trends in digital marketing from the CAPC of San Joaquin County.

This 3-part webinar and workshop series will equip CAPCs with the tools and knowledge around designing flyers and presentations, planning and scheduling outreach, and tracking metrics around marketing!

RECORDINGS:

WATCH NOW

Webinar #1: Marketing Strategies 101

Webinar #2: Design & Marketing Basics

UPCOMING EVENT:

Webinar #3: Planning, Outreach & Evaluation Basics



**June 24, 2025
10:00–11:00AM**

GUEST SPEAKERS



Erica Villarreal

Program Manager
Marketing/Community Outreach
CAPC of San Joaquin County



Deja Wright

Marketing Assistant
CAPC of San Joaquin County



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