

Sponsorship Guide

REAL
ESTATE
SUM
MIT
25

2024 Event Recap



255+ Registrations



85% of Attendees were from MN
~50% of Attendees were from Rochester

Other attendees came from: Illinois, Texas, Florida, Wisconsin, Pennsylvania, Nebraska, Massachusetts, Ontario, Missouri, Michigan, Maryland, Colorado, California, and Arizona.

*"This was one of the better summits I have attended. **The speakers were clear, concise, confident, enthusiastic, and transparent.** It was great that resources were engaged, open to opportunity, and shared their goals and initiatives. I felt fortunate to be in attendance and look forward to building relationships with the connections in the local and surrounding area of Rochester. Thank you for hosting a great program!!"*

Past Sponsors

Gold



TITAN

Development & Investments

Silver



**BOLTON
& MENK**

Real People. Real Solutions.



Bronze

Kraus-Anderson
Premier Bank
Ryan Companies

2025 Event Details

April 16, 2025 | Mayo Civic Center | Rochester, MN

The **2025 Real Estate Development and Investment Summit** is focused on *leveraging tech-enabled housing to deliver better health and better healthcare outcomes.*

Event Agenda*

8:00 AM - Registration and Networking with Exhibitors and Attendees

9:00 AM - Program Begins

Welcome

Demand Drivers and Transformative Investment

Housing + Tech + Health

Trolley Tours - tour routes still in development

3:00 PM - Program Concludes and a Sponsored Reception begins

Exhibitor Breaks + Lunch will take place throughout the program.

*Agenda subject to change

New in 2025

Utilizing event platform Whova!

- Attendees can access the agenda, speaker information, and resources from one source.
- Attendees can engage with other attendees via the event platform.
- Seamless experience for sponsors and speakers to upload information.

Moving to a Ballroom at the Mayo Civic Center

- 2024 felt crowded, so we are moving upstairs and have reserved Ballroom 2 and the lobby outside to ensure there is ample room for networking.

Onsite Networking Reception

- We heard from guests that they were interested in more time and ways to connect with other attendees - we have built a networking reception at the end of the day for attendees to participate in.

Focused Content

- We are honing in on one topic within real estate and really diving deep with the hope to inspire attendees. Don't worry, we will make space for the practical content too!

Sponsorship Opportunities

	Reception Sponsor	Gold	Silver	Bronze
Sponsorships Available	1	Unlimited	Unlimited	Unlimited
Number of Tickets	6	6	4	2
Logo Size on marketing materials	Premium Size	Premium Size	Standard Size	No Logo (Name recognition only)
Verbal Recognition at Event	Yes	Yes	No	No
Number of Social Media Mentions Prior to Event	3	3	2	1
Name mention in post event blog	Yes	Yes	Yes	Yes
Exhibitor Table Add-On	Yes	Yes	Yes	Yes
Sponsorship Cost	\$5,000	\$2,000	\$1,000	\$500
Speaking Opportunity	Yes, at reception	No	No	No