INSIGHT
Mid-Atlantic Solar & Storage

Mid-Atlantic Solar & Storage Industries Association
May 5 – 6 • 2025
at the Hyatt Regency
New Brunswick, NJ

MSSIA
MID-ATLANTIC SOLAR & STORAGE INDUSTRIES ASSOCIATION



www.mssia.org

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels:

Terawatt (1): $15,000 - exclusivity
Gigawatt (2): $10,000
Megawatt (4): $5,000
Kilowatt (5): $2,500
Cocktail Sponsor(1): $7,500 exclusivity
Conference App (1): $7,500 exclusivity
Lanyard Sponsor(1): $5,000 – exclusivity
Lunch Sponsor (2): $3,500
Breakfast Sponsor (2): $2,500
Coffee Break Sponsor (2): $1,000
Hydration Station Sponsor (3): $750
Charging Station Sponsor (5): $500

Contact coordinator@mssia.org , 609-315-6218, if interested. First come, first served.

Terawatt (1): $15,000 - exclusivity SOLD OUT

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Gigawatt (2): $10,000

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Megawatt (4): $5,000 ONLY 1 LEFT!

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Kilowatt (5): $2,500 ONLY 3 LEFT!

- Two passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Specialty Sponsors (Exhibit table not included)

Cocktail Hour Sponsor(1): $7,500 exclusivity
- Recognition as Cocktail or Happy Hour Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Cocktail Hour Sponsor with a logo poster in Cocktail Hour area
- Coasters made with logo and other marketing at reception
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table ($2,500 value for $1,250) or exhibit table for the 2 hrs. of the reception included.

Conference App (1): $7,500 exclusivity
- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table ($2,500 value for $1,250)

Lanyard Sponsor(1): $5,000 – exclusivity
- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table ($2,500 value for $1,250)

Lunch Sponsor (2): $3,500
- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material..
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table ($2,500 value for $1,250)

Breakfast Sponsor (2): $2,500
- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table ($2,500 value for $1,250)

Coffee Break Sponsor (2): $1,000 SOLD OUT!
- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area

Hydration Station Sponsor (3): $750 ONLY 1 LEFT!
- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area

Charging Station Sponsor (5): ONLY 3 LEFT!
- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station