

# INSIGHT

Mid-Atlantic Solar & Storage

Mid-Atlantic Solar & Storage Industries Association

May 5 – 6 • 2025

at the Hyatt Regency

New Brunswick, NJ



[www.mssia.org](http://www.mssia.org)

## SPONSORSHIP OPPORTUNITIES

### Sponsorship Levels:

Terawatt (1): \$15,000 - exclusivity **SOLD OUT!**

Gigawatt (2): \$10,000

Megawatt (4): \$5,000 **1 LEFT!**

Kilowatt (5): \$2,500 **2 LEFT!**

Cocktail Sponsor(1): \$7,500 exclusivity

Conference App (1): \$7,500 exclusivity

Lanyard Sponsor(1): \$5,000 – exclusivity

Lunch Sponsor (2): \$3,500 **1 LEFT!**

Breakfast Sponsor (2): \$2,500

Coffee Break Sponsor (2): \$1,000 **SOLD OUT!**

Hydration Station Sponsor (3): **\$750 SOLD OUT!**

Charging Station Sponsor (5): \$500 **1 LEFT!**

Contact [coordinator@mssia.org](mailto:coordinator@mssia.org),  
609-315-6218, if interested.  
First come, first served.

### **Terawatt (1): \$15,000 - exclusivity **SOLD OUT****

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- If you are a current member of MSSIA receive a 10% discount for sponsorship

### **Gigawatt (2): \$10,000**

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

### **Megawatt (4): \$5,000 **ONLY 1 LEFT!****

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

### **Kilowatt (5): \$2,500 **ONLY 2 LEFT!****

- Two passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

# Specialty Sponsors (Exhibit table not included)

## Cocktail Hour Sponsor(1): \$7,500 exclusivity

- Recognition as Cocktail or Happy Hour Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Cocktail Hour Sponsor with a logo poster in Cocktail Hour area
- Coasters made with logo and other marketing at reception
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table (\$2,500 value for \$1,250) or exhibit table for the 2 hrs. of the reception included.

## Conference App (1): \$7,500 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table (\$2,500 value for \$1,250)

## Lanyard Sponsor(1): \$5,000 – exclusivity

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table (\$2,500 value for \$1,250)

## Lunch Sponsor (2): \$3,500 **ONLY 1 LEFT!**

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material..
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table (\$2,500 value for \$1,250)

## Breakfast Sponsor (2): \$2,500

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.
- 50% Discount on exhibit table (\$2,500 value for \$1,250)

## Coffee Break Sponsor (2): \$1,000 **SOLD OUT!**

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area

## Hydration Station Sponsor (3): \$750 **SOLD OUT!**

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area

## Charging Station Sponsor (5): **ONLY 1 LEFT!**

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station