



FROM:
 TO:
 RE: Essential Training and Development Opportunity through ISMPP

I am submitting my request for approval to attend the 21st Annual Meeting of the International Society for Medical Publication Professionals (ISMPP) May 12-14, in Washington DC. This year's theme is **Diversity and Innovation: In Concert**. As we navigate the intersection of diversity and innovation, we'll discover how working "in concert" elevates decision-making and leads to breakthrough moments. Together, we will explore how this harmony between diversity and innovation transforms the way we communicate and collaborate, creating a more inclusive and dynamic future.

- **Education:** 40+ unique sessions, 40+ posters, 2 roundtable sessions, and 11 small-group workshops
- **Solutions:** Expo hall showcasing medcomm and technology providers with tools to meet your needs
- **Networking:** 10+ hours of face-to-face social & professional connection
- **CMPP Credits:** Earn continuing education hours towards your recertification

The detailed program can be found [here](#). I plan to prioritize sessions focused on:

- | | |
|--|---|
| <input type="checkbox"/> Patient Partnerships (New Resource!) | <input type="checkbox"/> Ethics (New Resource!) |
| <input type="checkbox"/> Bias in Medical Communications | <input type="checkbox"/> Metrics |
| <input type="checkbox"/> Publication Extenders (New Resource!) | <input type="checkbox"/> Omnichannel and Personalization |
| <input type="checkbox"/> Artificial Intelligence | <input type="checkbox"/> Publisher and Congress Perspectives |
| <input type="checkbox"/> Copyright | <input type="checkbox"/> Real-world Data, including PROs and Digital Therapeutics |
| <input type="checkbox"/> Diversity, Equity & Inclusion | |
| <input type="checkbox"/> Other | |

The expo offers the opportunity to network with businesses. I plan to meet with at least # exhibitors that could have a positive impact on our organization in the fields of:

- | | |
|--|--|
| <input type="checkbox"/> Advisory Board Management | <input type="checkbox"/> Medical Writing |
| <input type="checkbox"/> Art/Graphic Design | <input type="checkbox"/> Manuscript Development |
| <input type="checkbox"/> Digital Solutions | <input type="checkbox"/> Publication Project Management |
| <input type="checkbox"/> Publishing Solutions | <input type="checkbox"/> Scientific Platform Development |
| <input type="checkbox"/> Technology Solutions | <input type="checkbox"/> Visual Communications |

Costs associated with my attendance:

Roundtrip travel to Washington DC		
Registration	\$1,950 \$235 annual membership <i>(if applicable)</i> \$385 - \$400 workshop <i>(optional)</i>	
Lodging at host venue	\$389 per night <i>(inclusive of taxes & fees)</i>	
Miscellaneous		
Estimated Total Investment		\$

Attending this meeting will provide me with professional development and new ideas for our organization. I will share a report of my key takeaways and recommendations.

Thank you for your approval. I will ensure we maximize the benefits of this event.